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## 7 Bottles of Pink Booze That Aren't Rosé

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We're fully on board with drinking pink, but not every occasion calls for sipping rosé wine. And even if you love the blush vino, there's no denying the occasional craving for something stronger. Whether you're a diehard rosé drinker or just want to sip on something pretty, these seven pink spirits are worth a try at your next cocktail hour.



### Bitter Truth Pink Gin

The Bitter Truth's take on the blush gin category is actually more of a bottled cocktail, though you likely wouldn't know it if you're not from the U.K. Popular on the British Isles, the cocktail also known as Pink Gin is a simple combination of classic London dry gin and aromatic bitters, which dye the clear spirit a pleasing pink. Blending the bitters straight into a juniper-forward gin creates a strong herbal bouquet and warm, spicy taste, which sets this savory spirit apart from the sweeter infusions on the list.