
NEWSFRONT

VISION WINE & SPIRITS TAKES ON MARASKA

Vision Wine & Spirits has signed an agreement to become the national sales and marketing agent for Maraska in the U.S.

Maraska, located in Zadar, Croatia, is a producer of fruit brandies and liqueurs, with a specialization in Maraschino liqueur based on the traditional Dalmatian marasca cherry. Maraska, which takes its name from the marasca cherry, produces their Maraschino according to a traditional recipe invented by pharmacists in the Dominican convent at the beginning of the 16th century.

Maraska Maraschino is enjoyed on its own or as a staple ingredient for various classic cocktails like the Aviation and Martinez. It is Kosher and available in 750ml and 1L formats for a suggested \$23 and \$25 retail respectively.



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