



While brand recognition is high among the category leaders, it isn't stopping new entrants from throwing their hat in the ring. Once such example is John B. Stetson Kentucky Straight Bourbon Whiskey, a lighter style at 84-proof and retailing for \$26-\$29.99.

BOURBON | selection



VISION WINE & SPIRITS, LLC

700 Plaza Drive, 2nd Floor ♦ Secaucus ♦ New Jersey 07094
T. 201.210.0400/888.535.5522 ♦ F. 201.319.0660