



**Beverage Underground**

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<http://www.beverageunderground.com/pisa-liqueur-the-leaning-tower-makes-for-great-cocktails-and-bar-talk>

## Pisa Liqueur! The Leaning Tower Makes for Great Cocktails and Bar Talk

**Puts away Amaretto with Blended Flavor of Almonds, Pistachio and Hazelnut**

With roots in the fertile soils of Tuscany comes the distinctive **Pisa Liqueur**, a masterful blend of flavors from one of the world's premier regions for nuts. Wonderfully aromatic, and delicately balanced, **Pisa Liqueur** provides a symphony of tastes beginning with the almond essence found in **Amaretto** along with nutty hazelnut tones found in **Frangelico**. The addition of *pistachio* and even a hint of Mediterranean orange peel give **Pisa** richness in character without the overly syrupy palate of other Italian specialty liqueurs .



*Deliciously Balanced with the rich flavors of Almonds, Pistachio and Hazelnut*

**Pisa Liqueur** may be a rare find but it's one of those products that offers retailers, bartenders and consumers a delicious alternative to great cocktails and new awareness beginning with the packaging. **Pisa Liqueur** leans, and indeed mimics the regions most well known landmark which is the bell tower of the city of Pisa's Cathedral, The Leaning Tower of Pisa, but this leaning bottle both attracts eyes and generates conversation as it tilts conspicuously on any back bar.

The history of the brand dates back to 1901 when it was first bottled by two Italian family owned distilleries **Franciacorta** and **Torini Distillati** and while it still is produced and bottled in Italy, **Pisa Liqueur** is owned by a team of professionals with decades of industry experience. **Liqueur Pisa International BV** of the Netherlands is the worldwide producer and here in the United States it is represented by **Vision Wine & Spirits LLC**.



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