



*All-natural imported liqueur made from a proprietary recipe of over 90 different herbs, spices, fruits and berries.*

*84 Proof - 42% ALC/VOL  
7% BETTER than the leading competitors.*



# Killepitsch

Premium-Kräuterlikör

## History

The guarded formula for Killepitsch is a recipe of the Busch family, distillers from Dusseldorf, dating back to 1858 and is made from more than 90 different herbs, spices, fruits and berries.

The name "Killepitsch" came from Willi Busch who while in an air-raid shelter during the Second World War, promised to toast new beginnings with his friend if they survived. The message to his friend was "If they don't 'KILL' us now, we will have a chance to 'PITSCH' (local vernacular for drink) a few more," creating the name "Killepitsch."

The brand was formally launched in the 1950s and today, Killepitsch is still produced in Dusseldorf by the family heir, Peter Busch.

## Recipes

### Killing Bull:

A generous shot of Killepitsch over ice in a tall glass, twist with a slice of lemon and fill with your favorite energy drink.

### Bitch Bomb:

Pour your favorite energy drink into a glass and then drop in a shot glass filled with Killepitsch.

### Killepitsch Ice-Cold:

The classic ... best served from the refrigerator or freezer in a frozen shot glass.

The Beverage Testing Institute in Chicago  
Rated Killepitsch

**94 Points "Exceptional"**

Outscoring a prestigious group of  
competitive herbal liqueurs.



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