

Tales Of The Still

Tales of the Still

February 9, 2012

<http://www.talesofthestill.com/2012/02/john-b-stetson-kentucky-straight.html>

THURSDAY, FEBRUARY 9, 2012

John B. Stetson Kentucky Straight Bourbon Whiskey A Spirit To Hang Your Hat On

When one thinks of cowboy hats, one often thinks of Stetson. When one thinks of Stetson, one thinks of things rugged, which often includes images of men and women consuming spirits like bourbon. Such seems to be the train of logic behind the recent unveiling of John B. Stetson Kentucky Straight Bourbon Whiskey, which is a collaboration between Vision Wine & Spirits and the holders of the Stetson brand.

John B. Stetson Kentucky Straight Bourbon Whiskey is an interesting addition to a brand that, besides its hats, also markets itself on boots, eyewear, denim and even women's fragrance. While it isn't immediately clear what distillery is behind this bourbon, it is said to be made from a mixture of "Native American corn, barley, rye and wheat sourced from the Midwest."

It is noted that this bourbon, priced around \$27 and bottled at 84 proof, came from a double pot-stilled sour mash and that it is reportedly drinkable straight or in cocktails. It is aged in new, charred white oak barrels for four years in a barrel warehouse. Tasting notes per Vision Wine & Spirits are mentioned below:

This bourbon has a gold iridescent mahogany color, a sweet oaky aroma layered with woody flavors and finishes with hints of vanilla and caramel.



VISION WINE & SPIRITS, LLC

700 Plaza Drive, 2nd Floor ♦ Secaucus ♦ New Jersey 07094
T. 201.210.0400/888.535.5522 ♦ F. 201.319.0660